

S / BEAU

DESIGN

PROFESSIONAL EXPERIENCE

S/BEAU Design Brooklyn, NY & San Francisco, CA Owner & Designer	<ul style="list-style-type: none">• Branding, print (identity, stationery, invitations, postcards, posters, apparel), packaging, web design, environmental design, interior & exterior dimensional signage• Independently managed all aspects of projects (proposal writing, design, client presentations, project management, invoicing, vendor sourcing and production)	July 2004 - present
JUICE Pharma Advertising New York, NY Art Director	<ul style="list-style-type: none">• Art director/designer for Merck Vaccination Programs & Zostavax Vaccination print and digital promotional materials	Nov. 2010 - Jan. 2011
Rockwell Group New York, NY Senior Designer	<ul style="list-style-type: none">• Retail environmental graphics & signage, hospital wayfinding signage design & programming, brand strategy, New Business graphic support	May 2010 - Nov. 2010
Gensler New York, NY Designer	<ul style="list-style-type: none">• Print design, environmental design, interior & exterior dimensional signage, wayfinding & code signage• Responsible for all project work including visioning sessions, conceptual through implementation design, creating presentations, client presentations, design intent drawings, vendor management, production and installation management	Nov. 2004 - Nov. 2008
Netkey, Inc. Branford, CT	<ul style="list-style-type: none">• Digital web-based kiosk interface design & in-house print design	July 2001 - July 2002

EDUCATION

Pratt Institute	Masters in Communications Design	2002-2004
Central Connecticut State University	Design / Graphic Information	2000-2001
Southern Connecticut State University	Bachelor of Science in Art Education Minor in Art History	1994-2000
Study Abroad in Italy	Painting & Art History Studies	1999

AWARDS

The Advertising Club Of Connecticut	Call For Entries Award Show Derek Bordeau Student Award	2002
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CLIENTS

Harry & David
Flex Mussels Restaurant
BKLYN LARDER
Snoqualmie Gourmet
IIDA NY Chapter
AIA NY Chapter
EvensonBest
Virgin Mobile
Royal Caribbean
American Red Cross NY

COMPUTER EXPERIENCE

Proficient in:
Adobe InDesign CS5
Adobe Illustrator CS5
Adobe Photoshop CS5
Adobe Acrobat Professional
Cad Tools
Microsoft Office 2008

INTERESTS

Snowboarding
Running
Cooking
Knitting
Quilt Making

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